



Montrouge, November 19, 2018

PRESS RELEASE

TDF AND TELSTRA SIGN A STRATEGIC ALLIANCE TO TRANSMIT LIVE INTERNATIONAL EVENTS

TDF, via its subsidiary Ad Valem Technologies, has signed a TV/radio transmission alliance with Australian telecoms and tech firm Telstra. This strategic tie-up gives TDF considerably more access to global live sports and music events.

By joining Telstra's global TV/radio network and its chain of international local operators, TDF subsidiary Ad Valem Technologies will be well placed to broadcast from several thousand stadiums and other venues worldwide.

All Telstra network partners, now including Ad Valem Technologies, provide international video transmission services from event venues to TV channels via Telstra's global TV/radio network.

TDF currently transmits big events under High Definition (HD) and Ultra High Definition (UHD), such as French soccer League 1 and League 2, French rugby Top 14 and famous sports competitions like the Ryder Cup, Formula 1, Davis Cup, Rolex Master, Champions League and cultural and musical events.

Franck Langrand, TDF senior vice president Radio/TV, commented: *"We are thrilled to be teaming up with Telstra, an existing supplier. Backed by Ad Valem Technologies, we already have over sixty stadiums connected to a superfast fiber core network. We are delighted to share our expertise and French facilities with Telstra. Our alliance with them will give us access to a host of new events around the world"*.

Head of Telstra Broadcast Services Trevor Boal said: *"We are excited to work closely with TDF's Ad Valem Technologies as a partner of our global TV/radio network. Thanks to our network and Asian, European and North and South American partners, TDF's customers will now be connected to over 2,500 global stadiums, venues and TV stations. This alliance gives French customers a straightforward yet robust solution to reach a global audience and bring International events to French people"*.

About TDF

As a transparent and impartial operator, TDF helps digital firms in mainland France and French overseas territories meet their strategic transmission goals. For radio and DTT broadcasting, mobile ultra high-speed broadband coverage and rolling out optical fiber, TDF, market leader with 13,900 sites, brings clients in-depth operational expertise, a mix of unique and ground-breaking technology and an exceptionally widespread local presence. In an ever more connected world, over the last four decades or more TDF has enabled telecoms and media companies to connect the French regions and people everywhere and faster.

TDF Press Contact:

Pauline Mauger

Tel: +33 (0)1 55 95 11 07 / +33 (0)6 70 01 18 27 - email: pauline.mauger@tdf.fr www.tdf.fr**About Telstra**

Telstra is a leading telecommunications and tech company. We offer a full range of services and compete in all telecommunications markets in Australia, operating the largest mobile and Wi-Fi networks. Globally, we provide end-to-end solutions including managed network services, global connectivity, cloud, voice, colocation, conferencing and satellite solutions. We have licenses in Asia, Europe and the United States and offer access to more than 2,000 points of presence across the globe.

For more information, visit www.telstra.com