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PRESS RELEASE

## **TDF REDUCES THE CARBON FOOTPRINT OF ITS OPERATIONS BY INSTALLING SOLAR PANELS ON A HUNDRED TELECOM MASTS IN 2021**

In line with its CSR pledges, TDF will install solar photovoltaic panels at a hundred telecoms sites in 2021, striving to cut annual energy consumption representing 45 tons of CO2 emissions.

### **A conclusive trial**

TDF has sought to minimize energy consumption for years. In 2019, TDF trialed solar panels at six production sites. To do so, IoT sensors fixed on masts measured the exact amount of power thereby generated.

The results showed that solar panels slash a site's energy consumption by over 25%. So TDF decided to roll out solar panels at a hundred further sites in 2021 with a view to cutting more than 45 tons of CO2 per year.

### **Long-term production goal**

Backed by its production capacity, TDF is ideally placed to have the panels installed by its subsidiary ITAS. For the same purpose, the Company has conducted other trials like building solar farms to generate energy for its own needs at some big TV/radio broadcasting and telecoms sites.

This ongoing campaign stems from the continuous improvement program of all the Company's divisions and their particular focus on cutting the carbon footprint of broadcasting and telecoms operations. It forms part of a broader program to minimize energy consumption and costs.

In 2019, TDF published its [corporate social responsibility](#) policy, which sets out its twelve pledges underpinned by four priorities, namely (i) connect the regions, (ii) assure well-being at work, (iii) be a good and ethical corporate citizen and (iv) preserve the environment. Top corporate management CSR governance has been introduced to oversee and approve CSR activities and strategy. What is more, having signed up to the UN's Global Compact in 2014, every year TDF releases a [Communication on Progress Report](#).

**TDF Group CEO Olivier Huart said:** *"In the current global pandemic, corporate environmental and social responsibility issues are especially important. More than ever, our telecoms and TV/radio broadcasting facilities are critical to uphold and improve fixed and mobile coverage everywhere in France. Our achievements here are a big step forward in our goal to reduce our carbon footprint. I'm proud of the sustainability journey we have travelled over the last few years."*

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### **About TDF**

As a transparent and impartial operator, TDF helps digital firms in mainland France and French overseas territories meet their strategic transmission goals. For radio and DTT broadcasting, mobile ultra high-speed broadband coverage and rolling out optical fiber, TDF brings clients in-depth operational expertise, a mix of unique and ground-breaking

technology and an exceptionally widespread local presence. In an ever more connected world, over the last four decades or more TDF has enabled telecoms and media companies to connect the French regions and people, backed by its 18,600 sites, everywhere and faster.

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