

PRESS RELEASE

## TDF ANNOUNCES SALE OF ITS SUBSIDIARY MÉDIAMOBILE TO BEMOBILE

TDF sells its entire 71.2% equity stake in Médiamobile SA to Belgium-based BeMobile.

As a result, TDF will pursue its strategy to refocus on its France-based core business, namely TV/radio broadcasting, rolling out telecoms infrastructure and installing and operating optical fiber networks. Médiamobile's sale to BeMobile means that it will be better placed to raise funds it needs for ongoing growth and innovation throughout Europe.

## **BeMobile**

Founded in 2006, BeMobile is a smart mobility leader in Benelux and has significant market shares in other West European countries. Over the last six years, the firm has teamed up with Médiamobile on a strategic level to shore up the latter's European services offering. BeMobile delivers a broad range of services, including traffic monitoring, electronic highway tolls and car park payment systems, which fit well with Médiamobile's offering.

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## **About TDF**

As a transparent and impartial operator, TDF helps digital firms in mainland France and French overseas territories meet their strategic transmission goals. For radio and DTT broadcasting, mobile ultra high-speed broadband coverage and rolling out optical fiber, TDF, market leader with 13,900 sites, brings clients in-depth operational expertise, a mix of unique and ground-breaking technology and an exceptionally widespread local presence. In an ever more connected world, over the last four decades or more TDF has enabled telecoms and media companies to connect the French regions and people everywhere and faster.

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